

# Swindon Town Football Company Limited

Registered Office County Ground Swindon
President Mr. W. J. Castle
Chairman C. J. Green
Vice-Chairman C. Cowley
Directors C. Day, A. W. Done, W. Dore,
M. W. Earle, T. J. Kearsey, L. Smart,
R. Stephenson, G. Whittock
Administrative Manager/Secretary R. J. Jefferies

Telephone No. 22118
Financial Manager/Company Secretary
R. A. Morse
Team Manager R. W. Smith
Commercial Consultant D. Buswell
Club Medical Officer Dr. J. Nicholas

# Bob Smith says.....

What a very good week this has been for the Club. Last Saturday the First Team had an excellent 3-0 win against a hard working Grimsby side, the Reserve Team registered their first win of the season away at Hereford United with a score of 3-1 and in the morning the South East Counties side defeated Bristol Rovers 6-0. This then led to our game against Stoke on Tuesday night. Enough for me to say that I felt that every player in the side did his job to his full capability and this culminated in a great team performance.

I do not take into account that Stoke at the moment are a struggling side, they looked upon the League Cup as a means to get back on the winning trail, but our lads never allowed them to get into the game at all except for the last fifteen minutes. So deservedly we are in the Fourth Round.

People are now asking about our Cup Tie at Wimbledon and my thoughts are now centred entirely upon our League performance, which to me must be and always will be our priority. The crowd against Stoke was a magnificent 15,823 and it will be with much interest that I shall be looking at todays attendance as I feel that the teams performance should warrant a good turn out today. A big thank you, however, to those who were here last Tuesday evening as you played as big a part as anyone in our final result and of course our gratitude to those of you this afternoon and who I know are going to cheer the team on to yet another win.

In conclusion I would like to draw your attention to the fact that the Cup Tie at Wimbledon will be an 'All Ticket' match and that includes those of you who will watch the game from the terraces. Tickets for this match hopefully, will be on sale after our game against Southend United on the 20th October, 1979.



# GOING TO WIMBLEDON? (Route suggested by A.A.)

Take M4 to Chiswick Flyover (Roundabout)
Follow signs South Circular Rd A205 and
cross Kew Bridge to Kew. At traffic signals bear
left. In 1.1m at traffic signals forward. At next
traffic signals turn left. East Sheen (Bull Hotel)
Putney then over X-rds. In 0.7m forward A3
into WANDSWORTH

Follow signs Tooting A217

Earlsfield

In ½ mile branch right into Summerstown B235 leading to Plough Lane. On 1mile to Wimbledon F.C. (on Right).

# TOWN THROUGH TIME—Goalkeepers-part seven



by Paul Plowman

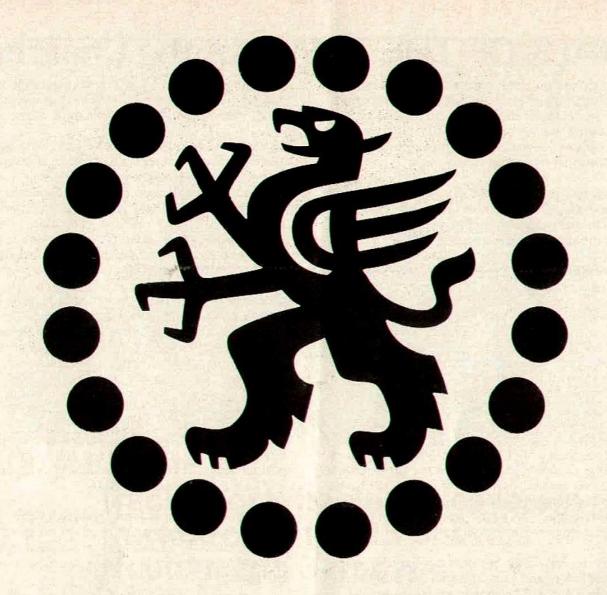
It was to be seven years (plus two days!) before League football returned to the County Ground. During the 1945/46 season a multitude of regional competitions had operated, as had the F.A. Cup. With players still dotted around the country after their war duties, a 'guest' system was used in order that clubs could field a full side. In the goalkeeping department, Swindon could still call on Frank Wildman - until he went to Yorkshire (from whence he had originally come) in March 1946. Waiting in the wings was a youngster fresh from county youth honours and a miner by trade - SAM BURTON, But the Town required a more experienced performer to carry the burden of responsibility when a resumption of Third South football was made in the August. They found it in a 6' 1" Bristolian from Derby County, FRANK BOULTON. He had seen service with Arsenal before joining the Midlands side and had spells at Bristol City and Bath City before the war. It was not too long, however, before Frank found the challenge of Sam Burton too great and, after one or two shaky games, he found himself in the reserves. A 2-4 home defeat by Torquay during November 1946 had not helped, much of the damage in this instance being done by a centre-forward who scored twice - a certain Jack Conley! But Boulton persevered and gained a recall in the new year. Swindon went through some in-and-out form until suffering a truly wretched time at Easter 1947. Hit for five at Bournemouth on Good Friday, some twenty thousand still turned up for the return here on the Monday. Frank was clearly not amused when one of his kicks against the wind dropped directly at a forward's feet and was hastily lofted over his head straight into the goal! Despite the visitors winning 3-1, there followed no problem of selection from manager Louis Page as Boulton was incapacitated with a knee injury before the following weekend. Sam Burton thus had a further chance to shine for a few games. In September 1947, the Town took a keeper on trial from Ashton Gate - ALEC FERGUSON. His positional qualities were preferred to the somewhat erratic displays shown by Frank Boulton up to this time - but at 43 years of age his career was obviously at its twilight. Ferguson's initial appointment was for one month, but he was kept on until Burton gained his belated release from his job at the mines in the following spring. It was not long before Frank Boulton was back, when the veteran Ferguson retired with a

back injury mid-way through a game at Southend. The Town were desperately unlucky to return pointless, going down only when a penalty beat deputy keeper Albert Young ten minutes from the end. Alec Ferguson was to appear just once more when he was brought in against his old colleagues from Bristol City, in front of a mammoth 26,401 crowd. With Frank Boulton again holding the fort, Swindon went on one of their famous F.A. Cup treks and the keeper was to play an important role in getting the Town as far as the Fifth Round, During his one hundredodd games he was to gain something of a reputation for saving penalties - and two of them came in this cup run of 1947/48. The first enabled Swindon to bring Aldershot back here for a Second Round Replay and the other was at Turf Moor in the next round. At the time, Burnley were chasing honours at the top of the First Division, but the Town had swept to a 2-0 interval lead. Had Harry Potts (later to be Burnley manager) succeeded with his spot kick. it would have put the home side right back into the game - but Frank Boulton thought otherwise and 2-0 it stayed. These deeds gave the Town Keeper renewed confidence and it was not until October 1948 that Sam Burton managed to intrude once more.

To be continued.



FRANK



You and Midland Bank.
Together, we make a great team.

# TALK OF THE TOWN by the Chairman

We extend our greetings today to the players and officials of Hull City. After the excitement of our replayed cup tie with Stoke City on Tuesday last, we get back to the important job of earning League points, which in the long run is the most important of our aims.

I am sure that you will wish me to congratulate the manager and his team on their magnificent performance against Stoke. I am certain that by the time you read these notes the performance of our team will have been written up in full by our local paper and we can only hope that many of the extra eight thousand people who attended and enjoyed the game will come again.

At half time our supporters must have wondered if it were possible to produce another half as exciting as the first, but we did and although the last ten minutes was a nail biter, I am sure we were all very pleased to hear the final whistle. The game was fought out in a very clean battle from start to finish and when Stoke scored their goal, Garth Crooks a very talented player of Stoke, could not get the game restarted soon enough, as he picked up the ball from the back of the net and raced with it to the centre circle. This action was typical of their eagerness to try and get on level terms.

We now know that our next opponents are Wimbledon, and I am sure that our Supporters' Travel Club will be already arranging for the journey. Coach operators will certainly be kept busy on the date will be Wednesday evening, 31st October.

I would like to apologise for the printing errors which sometimes appear in our programme, and I am told that this is due to the short space of time in which the printers have to produce our notes. I admit that my handwriting is often difficult to decipher and I hope that you will be able to recognise the obvious mistakes, such as Tony Lewton for Tommy Lawton and Ian Finney for Tom Finney. There are no prizes given to 'Spot the Mistakes'.

When our supporters travel to other games they must appreciate the fact that we at the County Ground are very reasonable in all of our charges and this we shall always endeavour to be, but I have been given to understand that some of our commodities which we sell through our refreshment kiosks have had to be increased in price, if only by the odd pence, because our suppliers have been unable to keep prices stable.

I am sure that everyone will appreciate that at the moment this is the way of life, but we shall do our best to sell as reasonable as possible.

Our young South East Counties side continued their successful run with a 6-0 defeat of Bristol Rovers on the Shrivenham Road Training Ground and a very good crowd of supporters were there to see this game which was played on Saturday last at 11.00 a.m. The score line with just over fifteen minutes of the game to run, was only 1-0, but that last quarter of an hour provided the spectators with some great goals. It would be unfair to pick out individuals because John's team were really playing as a team. This morning they were playing Charlton Athletic in London and this must be a test of their abilities. On Wednesday last they played Birmingham City at home, but these notes have been written before that result is known. This game is a fixture in the Midland Youth League.

Bryan Hamilton also had his success last Saturday winning 3-1 at Hereford and as you saw against Stoke, Bryan is very much an important and useful member of our staff.

Eddie Buckley who is John Trollope's right hand man and who gives so much of his spare time to our club has had to enter hospital this week and we all wish him a speedy recovery to full health.

With all the bustle and excitement of this last weeks cup tie, it has meant a tremendous amount of extra work on our office staff of Bob Jefferies, Ron Morse, Jenny and Bert Middleton.

People who come to buy tickets for these games appreciate I am sure, the expediate way in which they are served, but behind the scenes the everyday work of the office has to go on. The phone is constantly ringing on such occasions and although we are delighted to be in such a position, I would like to pay a tribute to our staff for the way and the amount of hours that they put into such occasions.

Here's hoping that we have some of that cup tie enthusiasm and support for todays game. The behaviour of the crowd against Stoke was tremendous and a credit to the town, perhaps will get a mention on the back page. I hope that you enjoy todays game and thank you for your support.



Do you require

Tracked or Wheeled Excavators
Tracked or Wheeled Shovels
Tractors and Scrapers
Bulldozers
Tipper Lorries
Low Loaders

THEN HIRE FROM

# H Hibberd Ltd

PLANT HIRE CONTRACTORS

29 Newport Street, Swindon Tel: Swindon 36125 or 23876



# **Dimensions**

Rotherham passed the twenty League goals mark on Tuesday night with an emphatic 4-1 home win over Carlisle. Top scorer Dave Gwyther added to his goal tally, as did Rod Fern (2) and Richard Finney.

Fred Binney marked his return from injury with two goals in three minutes for Plymouth. But these were cancelled out by Tony Kellow and Garry Jones for Blackpool - one goal in each half.

Hull's costly recruit from Carlisle, Mick Tait, put his new side ahead at the Den after just eight minutes last weekend. Trevor Phillips later regained the lead for the Tigers after John Lyons had put Millwall on level terms. But Hull returned to Humberside pointless as two goals from Nick Chatterton (one from the penalty spot) gave the South London club a 3-2 victory.

Four goals in four games by Trevor Lee have enabled Colchester to climb from seventeenth to fourth place in the table. United's win at Mansfield on Monday also represented the Field Mill side's fifth League defeat in six starts.

Nearly fifteen thousand assembled at Saltergate for the visit of Sheffield Wednesday. All three goals, in a 2-1 win for Chesterfield, came in the space of twelve first-half minutes. Phil Walker and Alan Crawford were on target for the home side with Mark Smith replying for the Owls from the penalty spot - his fourth of the season.

DIVISION THREE LEAGUE TABLE ...... up to and including Tuesday October 2 1979

	Home				A	wa	y				
	P 1	W D	1	F-A	W	D	1	F-A	Pts	Avge Home Lge. Gate	Top Goalscorer (Lge & Lge Cup)
Rotherham U.	10			14-2	2		3	9-11		4800	Dave Gwyther 9
Sheffield U.		5.0			1	1000	2	6-8	13	15538	Jeff Bourne 4
Millwall	10			14-7	0	3	2		12	5874	Kevin O'Callaghan 5
Colchester U.			1	5-4	3		2	5-7	12	3236	Trevor Lee 6
Swindon Town	9	1 1	0	12-2	1	0	3	6-11	11	7126	Alan Mayes 11
Gillingham	8 :		0	5-3	2	1	1	6-4	11	7944	Ken Price 8
Sheffield W.	10 2	2 1	2	6-7	2	2	1	10-6	11	12816	Terry Curran 5
Blackpool	9 4	1 0	0	10-4	1	1	3	8-13	11	6952	Stan McEwan, Tony Kellow 5 each
Hull C.	10 2		1	7-6	1	3	1	5-5	11	6032	Keith Edwards 4
Oxford U.	8 4		0	13-2	0	2	2	4-7	10	4612	Paul Cerry 5
Brentford	8 :		1	6-3	1	2	1	4-6	10	6905	John Fraser, Lee Holmes, Steve Phillips 2 each
Grimsby T	10 4		1	11-6	0	2	3	2-8	10	6907	Bob Cumming 9
Barnsley	10 3		1	6-5	1	1	3	1-5	10	13473	Ronnie Glavin 5
Chesterfield	10 4		-	11-3	9	9	5	5-12	9	7467	Alan Birch 8
Reading		2 2		7-6	1	1	2	2-6	9	6161	Pat Earles 7
Southend U.	8 2		1	6-5	1	2	1	3-4	8	4801	Colin Morris 6
Chester	9			5-5	1	2	2	8-11	8	4209	Peter Henderson 4
Carlisle U.	10 2			8-6	1	0	4	3-9	8	4417	Paul Baonnon 5
Blackburn R.	10 0		1	2-6	1	2	2	6-5	7	7745	Duncan McKenzie 5
Wimbledon	9 1			3-4	2	0	3	4-8	7	4229	John Leslie 7
Plymouth A	9 2		1	9-6	0	0	4	3-10	6	5765	Fred Binney, *Dave Kemp 5 each
Exeter C.	9 2		2	4-5	1	0	4	5-13	6	3482	Keith Bowker 7
Bury	10 2			7-4	. 0	0	5	1-8	5	3376	Ken Beamish, Dave Gregory 3 each
Mansfield T.	10 2	1	2	8-8	0	0	5	3-8	5	5786	Terry Austin 7

<sup>\*</sup>Includes one goal for Carlisle U.

# From the Commercial Office

HOORAY say's Mrs. Pratt of Corsham who won The Moonraker Lottery No. 78 1st Prize of £1,000 Mrs. Pratt is seen being presented with her cheque by chance to win £1,000. If so fill in the form below Mr. A. Done a director of Swindon Town F.C. with them is Mrs. Pratts daughter.

It was only the third time that Mrs. Pratt had purchased a 20p Lottery Ticket. Would you like a and return to the Lottery Office.

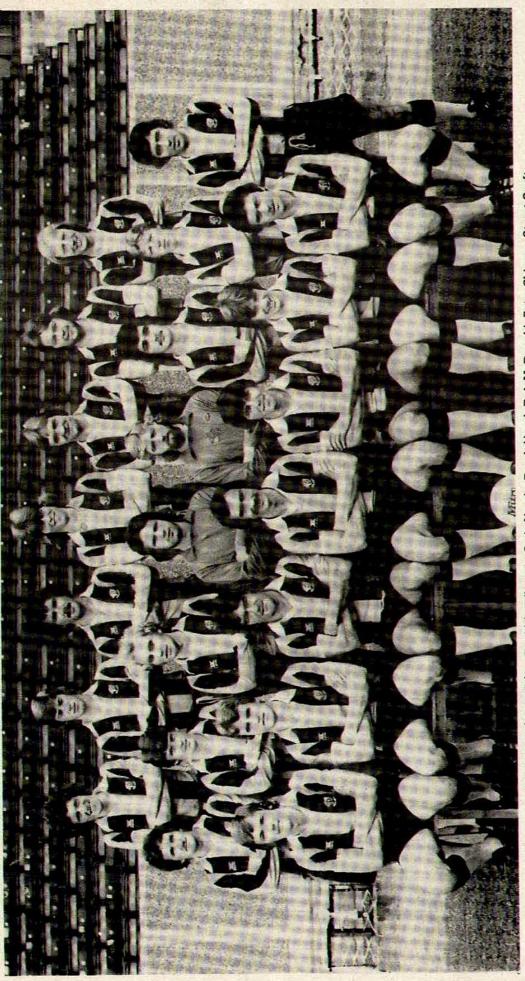
I would like to buy/sell Lottery Tickets each week
Name
Address
Tel. No

Doug Buswell Commercial Manager S.T.F.C.

**Next Match** Saturday 20th October 1979 Division III SOUTHEND UNITED K.O. 3.00 p.m.



# IN TOWN TODAY: HULL CITY



Back Row (L. to R.): David Leadbeater, Craig Norrie, Derek Hood, Rob McDonald, Peter Skipper, Stuart Croft, Mike Horswill.

Middle Row (L. to R.): Trevor Phillips, Brian Marwood, Paul Haigh, Willie Boyd, Eddie Blackburn, Ian Dobson,

Front Row (L. to R.): Keith Edwards, David Hawker, Bruce Bannister, Gordon Nisbet, Roger de Vries, Garreth Roberts, John Farley.

# Slow start for Tigers By Tony Pullein

Hull City's hopes of regaining the Second Division place they lost in 1978 took an early knock when they were beaten at home by Colchester (0-2) in their opening League game of the season. In fact Hull failed to win any of their opening six League or Cup games, so they got away to an exceedingly slow start.

The Tigers drew at Sheffield Wednesday (0-0), at home to Oxford (2-2) and at Mansfield (1-1) in League games, and lost 2-3 on aggregate to Sheffield Wednesday in the League Cup, before registering their first win 3-1 at home to Sheffield United. In their next game they succeeded 1-0 at Bury for their first away win. Subsequent results went: Chesterfield (a) 1-1, Gillingham (h) 0-0 and last Saturday, Millwall (a) 2-3.

Hull spent the early months of last season fighting against further relegation to Division Four. By early March they were still in grave danger, standing level on points with the fourth-frombottom club.

But manager Ken Houghton eventually found the right blend and a run of 11 undefeated games pulled them well away from trouble. They finally finished in a highly respectable ninth position.

Encouraged by the Tiger's strong finish, Mr. Houghton made only one major close-season signing, securing the transfer of Trevor Phillips from Rotherham. Phillips, who scored 15 goals last season for the Millers, will probably be used in attack with Keith Edwards and Bruce Bannister, last season's two chief goalgetters. But Paul Moss, who is on loan from Wolves, has recently been playing in place of Bannister.

Hull paid Sheffield United £60,000 for Edwards in 1978 after he had proved himself as a goal-scorer in the Second Division. In one eight-game spell in 1976/77 he scored in every game and ended up by topping the Blades' scoring list with 18 goals. Last season Keith topped Hull's scoring list with 25 goals.

Bannister joined Hull from Bristol Rovers for £15,000 in 1977 and scored 16 goals for them last season. He has been well-known as a scorer for many years, of course. He was a top marksman with Bradford City prior to his £23,000 transfer to Bristol Rovers in 1971 and he was on three occasions top of Rovers' scoring list.

After those adverse early results, Hull paid a club record fee of £150,000 to Carlisle for striker Mick Tait. Mick was Oxford's top scorer in his

first season (1975/76) and he was sold to Carlisle for £65,000 the following season.

Another possibility in attack is John Farley. John's first professional club was Watford and he made his first appearance for them in 1970/71 After a loan period at Halifax, he established himself in the Watford team for two seasons. Wolves signed him in 1974 and he joined Hull in 1978.

The midfield players have included Gareth Roberts, Mike Horswill and David Hawker.

Roberts, who was only introduced to the side towards the end of last season when he scored three goals, scored in this season's League Cup tie with Sheffield Wednesday.

Horswill started his career with Sunderland and was a member of their team which shocked the world by defeating Leeds in the 1973 F.A. Cup Final. He later moved on to Manchester City for £100,000 and to Plymouth for £30,000 in 1975. He joined Hull in 1978. Hawker turned professional with Hull in 1976 and made his first League appearances for them two seasons ago.

The back four has seen Gordon Nisbet, Ian Dobson, Paul Haigh and Bob McDonald in a defensive capacity. But Stuart Croft and Roger de Vries have also appeared here.

Nisbet had the unusual experience of opening his League career for West Bromwich against Coventry in 1969 as a goalkeeper then, when making his next appearance, he was at right-back! He went on to gain England under-23 honours as a defender and, after losing his Albion place, he joined Hull in 1976.

All the other defenders graduated through the club's youth scheme, as did goalkeeper Eddie Blackburn who made his League debut in 1974/75.

Hull City had been in the Second Division for 12 years when they were relegated in 1978. During the turmoils of that relagation season there were some rapid changes of manager. John Kaye, who had taken over from Terry Neill in 1972, left when the Tigers sank into troubled waters. He was succeeded by Bobby Collins whose brief reign ended when Ken Houghton, the current manager, took over.

# John Ward talks to Danny Williams

The jaw may be just a little less aggressively these days, the eyes no longer flash with quite the same impatience at the indiscreet questions but Danny Williams still holds court in his subterranean, windowless office under the main stand. Always ready for a joke even when subject to the more extreme pressures of being team manager Danny now positively exuded good humour and benevolence when I visited him recently to find out about his new role as "football executive". "Part of the fixtures and fittings; it's more like playing a duet", was how he described it. I set out to try and unravel this rather baffling explanation.

First of all however we talked about football in general. I asked how Danny saw the game developing in the future. He can already see the day when the existing League clubs are organised on two levels, a super-league and the rest. "They will be nurseries for the ones that can find the money," he said. "Many of the players could find it harder; there won't be much big money down below." He believes that the players' freedom of contract will really bite on an ambitious club like Swindon, which has built up a squad of high quality players, if the club has not won promotion when the majority of contracts come up for renewal, making the club vulnerable to a mass exodus. Another nightmare for managers is the inflated level of transfer fees. I asked Danny why he thought this had happened. "Managers are determined to keep their best players these days," he replied. "Especially with so many young managers they are committed to winning something. If they are ambitious they won't let their best players go. This means that if you want to buy you have to pay over the odds, more than the player is really worth."

Much of Danny's time is now spent on the road. He reckons to be our four to five nights a week, most of them watching matches. The purpose of attending these games is either scouting or checking on the opposition. A club of Swindon's size is primarily concerned with Third and Fourth Division clubs' first teams and First Division reserve teams as a source for new players to buy. Danny's itinerary therefore involves frequent visits to Central League and Football Combination games. I asked if enough attention was being paid to non-League football: was there a chance that Swindon were missing the opportunity of picking up a Gary Birtles for a song? Danny snorted, "Birtles was one in 200,000 non-league players," he said. "It makes more sense for Swindon to spend most of its resources covering a different field." Danny rarely has the chance to see Swindon

play because it is his job to report on the next week's opponents. This means watching them play with the object of providing an assessment of each individual player together with an analysis of their tactics, for example of their set piece moves. He gives his report at the Friday teams talk, when the players then discuss the opposition's strengths and weaknesses. "Compiling these reports week after week can get a bit tedious," said Danny "but Bob Smith likes it and is convinced that it pays off. There are one or two clubs doing it now."

If his travels permit Danny spends the morning at the County Ground arriving at nine o'clock to deal with the post and telephones for the manager and coaches. If someone rings up for Bob Smith, Wilf Tranter, Bryan Hamilton or John Trollope while they are out training it is a great help to have someone of Danny's experience who can actively deal with matters on their behalf as opposed to merely taking a message. Danny also fulfils various public relations functions for the club showing visitors round the County Ground and attending social engagements as a representative of Swindon Town. He often accompanies Bryan Hamilton or John Trollope to meetings connected with the teams which they run or to watch a player in whom they are interested. Perhaps the most unexpected task which Danny performs is his weekly massage of the players!

This then is the new Danny Williams. He may work as long hours as ever but he is undoubtedly more relaxed. "I'm not biting my nails now," he said with a grin. Masseur, Scout, PR man, no wonder he describes himself as part of the fixtures and fittings, while his contribution seems not so much one duet but a series with Bob Smith, Bryan Hamilton and John Trollope in turn.

In seeking to analyse the present managerial structure at Swindon Town Football Club it is tempting - but it would be wrong - to cast Danny Williams as Joe Mercer to Bob Smith's Malcolm Allison. The parallel does not hold good however, for a start because Bob Smith is quite big enough to do things in his own way. All the same there is no denying that Danny Williams does cut something of a father figure at the club. Instead of looking for imprecise parallels with previous footballing partnerships let us be thankful that Swindon Town have fostered such a harmonious working relationship between the various members of the managerial and coaching staff and that they are continuing to harness the considerable talents of Danny Williams.



# IN A LEAGUE OF ITS OWN TOYOTA

CONTACT US FOR YOUR NEW TOYOTA OR QUALITY USED CARS

AT

ORCHARD GARAGE
HYDE ROAD, UPPER STRATTON,
SWINDON. TEL: 721 220

MAIN TOYOTA DEALER FOR WILTSHIRE

# SOCCER SCENE by Tony Pullein

### INVASION OF YUGOSLAV GOALKEEPERS!

Europe seems to have become littered with former Yugoslav international goalkeepers! Three of them were lined up during the summer to sign for clubs in Western Europe, Chelsea last season signed the colourful Petar Borota and during the past few days Derby County have been trying to sign yet another ---- Ivan Katalinic.

Whether or not Yugoslavia has any current international goalkeepers, it is difficult to say. The point is that Eastern European players of international status are permitted to move out of their home country for a limited time once they have reached the age of 28.

The lure of lucrative contracts on this side of the Iron Curtain has brought many of their players to the big Western clubs. Katalinic was on the point of signing for West Bromwich Albion on the eve of this season and might have done so had not decided Tony Godden to re-sign.

Albion had agreed a £200,000 fee with his club, Hajduk Split, but the combination of Godden's change of heart, and the urgent need for a striker, persuaded manager Ron Atkinson to drop his interest in Katalinic.

Derby County invited the player to train with them and were impressed enough to make a bid of £175,000 which was accepted by Hajduk. There was some delay over getting the work permit but it had been hoped that the Yugoslav might be cleared to make his League debut for Derby this afternoon.

Another Yugoslav --- not a goalkeeper this time! --- has been in the news. Ivan Golac, Southampton's Yugoslav international defender, walked out of The Dell shortly before their home game with Tottenham because he was unhappy with terms.

Golac was happy enough to get a game with the Saints last season and had, according to the club, accepted a new contract in August of this year. He missed one game then, before agreement was reached, but after only five more games he made another stand.

Southampton gave one of the best performances of the season when they crushed Derby County 4-0 at The Dell last Saturday. Phil Boyer, who scored three of the goals, became the club's first-hatrickster since Mike Channon scored all three in a 3-3 draw with Blackpool in December 1976.

It was the Saint's first hat-trick in First Division

football for more than ten years! The man to do it was Ron Davies, who hit all four in a fabulous 4-1 win away to Manchester United in August 1969.

Crystal Palace exploded the myth that clubs rising rapidly from the Third to the First Division need not necessarily find themselves out of their depth at the top by taking over the leadership of the First Division, for the first time in their 74-year history, last weekend.

The Selhurst Park club has been developing well as an attacking force after feeling their way cautiously in the opening games. After eight games, Palace were the only unbeaten team left in the First Division. It was their 4-1 win over Ipswich that took them to the top of the table and that gave them a total of 14 goals, a tally bettered in the First Division only by Norwich City (15) and Southampton (15).

Another significant factor about Palace's success is that every member of the team - - - apart from the two central defenders and the goalkeeper - - - had scored at least one goal!

It's difficult to appreciate that, on the corresponding weekend only three years ago, Crystal Palace were lying tenth in the Third Division and that, on that same day, Southampton were bottom of the Second Division. Now these two are strong contenders for the Championship with clubs like Liverpool, Arsenal and Leeds trailing in their wake.

Rotherham United, the Football League's first privately-owned club, is doing very nicely thank you! Businessman Anton Johnson bought to the club a couple of weeks ago and now he intends to channel his successful business formula into making the Millers club a top club.

Mr Johnson has thus satisfied a life-long desire. "I've always wanted to show everyone how a football club should be run," he says. "There will be vast changes here over the next three years. I intend Rotherham to be the first. And the best."

For High Class Central Heating, Plumbing Painting and Decorating

Electrical Installations and Repairs

# **NORTH WILTS**

Sanitary and Heating Co. Ltd.

NEWPORT STREET, SWINDON

Telephone: 35373



CASTLE'S

Office and Bakery
and 5 MARKET STREET

SWINDON

Telephone 22017

Specialists-

Birthday Cakes: Wedding Cakes: Dairy Cream

Pastries : Crusty Bread : Buns : Rolls : Sponges

# RIMES OF SWINDON

INTERNATIONAL TRAVEL AGENTS

LUXURY COACH HIRE

**FOOTBALL EXCURSIONS** 

Dep. from County Ground

Wednesday 10th October Saturday 13th October Saturday 27th October

Reading Wimbledon Blackpool Depart 1745 Depart 1200

£1.60 £2.45

Depart 0900 £5.00

All starting from County Ground Car Park.

SERVICE DIRECT TO THE GROUND

Book now at

102, Commercial Road, Swindon Telephone 27113 or

65a Cricklade Street. Cirencester. Telephone 3479

or any Rimes Booking Agents

MATCH BALL

**Donated By** 

A SUPPORTER FOR SIXTY YEARS



### SWINDON TOWN

- Jimmy Allen
- **Russell** Lewis
- John Templeman
- Ray McHale
- 5 Billy Tucker
- 6 Kenny Stroud
- 7 lan Miller
- 8 Roy Carter
- Andy Rowland
- 10 Alan Mayes
- 11 **Brian Williams**
- 12 **Bryan Hamilton**



# REFEREE:

### VICTOR G. CALLOW (Solihull)

Commenced refereeing in 1966 through various Leagues to the West Midlands (Regional) League and then to Football League in 1975. Officiated as Linesman in England v. Wales Under 21 international 1976/77, F.A. Cup Semi-Final Replay Manchester United v. Wolverhampton Wanderers 1979 and refereed West Midlands (Regional) League Cup Final

Married, with two sons, he is a Principal Work Study Assistant. Plays badminton and is interested in all sports. Chairman of Solihall Referees Association for 1979/80.

Red Flagt Mr. T. Atkins, St. Loves, Exeter Yellow Flag: Mr. L.B. Begam, Shilhav, Exeter

- Brentford v Barnsley
- Carlisle v Wimbledon
- Chester v Plymouth
- Chesterfield v Oxford Utd
- Exeter v Blackpool
- Gillingham v Blackburn
- G Millwall v Grimsby
- Rotherham v Sheffield Utd.
- Sheffield Wed v Mansfield
- Arsenal v Manchester City
- K Aston Villa v Southampton
- Coventry v Everton L
- Crystal Palace v Tottenham H M
- Derby v Bolton
- 0 Leeds v In
- Liverpoo City
- 0 Marcheste Brighton
- Middlesbrough v West Brom Albion
- Norwich v Stoke
- Nottm. Forest v Wolverhampton Wdrs

## HULL CITY

- Eddie Blackburn
- Gordon Nisbet
- 3 Roger de Vries
- 4 Stuart Croft
- 5 Ian Dobson
- 6 Nickie Tait
- Gareth Roberts
- Paul Moss
- Keith Edwards
- 10 Trevor Phillips
- 11 John Farley

SATUL AND COLOR PROPERTY AND ASSESSED FOR THE PARTY PORTER TO A SECOND PORTER OF THE PARTY PORTER OF THE P